

NATURE IS BIKE

FESTIVAL DU GRAVEL
ET DE L'AVEVENTURE À VÉLO

MEDIA INFORMATION - DECEMBER 2022



LEGENDRE

NATURE IS BIKE 2023: FROM 15 TO 18 JUNE 2023 | ANGERS-FRANCE

THE GRAVEL AND ADVENTURE BIKE FESTIVAL SHOWCASES NEW AMBITIONS IN 2023.

On its 3rd edition, this unique event in France will bring together the gravel community: riders, ultra-trailers, seasoned cyclists, explorers, bike trip and adventure lovers, from 15 to 18 June 2023.

For gravel and adventure cycling enthusiasts, the festival will include new routes and rides, a Bike Show with the leading brands and hottest cycling destinations, a gravel forum and quite a number of activities. The Nature is Bike village will be the beating heart of the festival, in a natural setting around the "Lac de Maine", in a festive and friendly atmosphere.

GRAVEL OF LEGEND LEGENDRE
REGISTRATIONS OPEN ON
1 DECEMBER 2022

GRAVEL OF LEGEND LEGENDRE - ULTRA 300

A NEW ROUTE OF THE GOLD TRILOGY, THE LANDING OF GRAVEL IN FRANCE
FRIDAY 16 JUNE 2023

On its 3rd edition, GRAVEL OF LEGEND returns with an unprecedented route. A feast for the eye, with breath-taking landscapes and explorations between Arromanches-les-Bains and Angers. Still departing from the D-Day beaches, this epic ride -symbol of the landing of gravel in France- will cross Brittany for the very first time. This 320 Km journey will allow riders to share a unique experience while respecting the environment.

GRAVEL OF LEGEND, a human adventure to reconnect with simple things.

Registrations open on 1 December 2022 on www.natureisbike.com

GOLD BIKEPACKING *SPECIALIZED*

2 DAYS TO EXPERIENCE GRAVEL OF LEGEND **LEGENBRE**

FRIDAY 16 AND SATURDAY 17 JUNE 2023

With this 2-day bikepacking ride, with a bivouac half-way, the epic Gravel of Legend shows a different side. Experience the GOLD adventure in total autonomy, unsupported, with your own full equipment. A great opportunity for riders to enjoy amazing landscapes in Normandy and Pays de la Loire.

Registrations for the GOLD Bikepacking open on 14 December.



NORMANDY PROLOGUE

EXPLORE THE D-DAY LANDING BEACHES

THURSDAY 15 JUNE 2023

To warm up smoothly, just before the D-Day, 80 Km full of History along the Normandy landing beaches.

Registrations for the NORMANDY PROLOGUE open on 14 December 2022.

Nature is Bike, a great hit of the festival on its 2nd edition:

- 7 rides
- 1150 participants, originating from 69 « Départements », 12 nationalities
- 1 Gravel and Adventure Bike Show
- 80 exhibitors
- 4000 visitors

MORE DETAILS ON:

WWW.NATUREISBIKE.COM

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